



Beyond Interactive Communications – Overview

Townhouse Consulting is delighted to introduce Beyond Interactive, the UK's first full-service digital recruitment advertising agency. Beyond Interactive help leading recruiters such as Manchester United FC, Bilfinger Berger, Frazer-Nash and Distribution Technology with their overall recruitment strategy, help them become leading online recruiters and reduce their cost per hire.

Our specialist areas of expertise include:

- Job board advertising
- Press advertising
- Online copywriting
- Search engine marketing
- Website design and build
- Employer branding
- Social and business networking (e.g. Twitter, Facebook and LinkedIn)
- Mobile/SMS communications (e.g. Bluetooth)

Case studies:

Whitbread - <http://www.beyondinteractive.co.uk/case-study.php?id=8>

Table Table - <http://www.beyondinteractive.co.uk/case-study.php?id=9>

Bilfinger Berger - <http://www.beyondinteractive.co.uk/case-study.php?id=13>

Manchester United FC - <http://www.beyondinteractive.co.uk/case-study.php?id=14>

More case studies are featured on our website!

Links:

Main website: <http://www.beyondinteractive.co.uk/>

Blog: <http://beyondinteractive.blogware.com/>

Twitter: <http://twitter.com/jamesswift>

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